

Historic Downtown

# THREE RIVERS

A MAIN STREET COMMUNITY  
- Inspire, Create, Connect -  
*Newsletter*

WINTER 2020



**VISIT OUR WEBSITE!**

[DOWNTOWNTHREERIVERS.COM](http://DOWNTOWNTHREERIVERS.COM)

## WEATHERIZATION GRANT AWARDED TO THREE RIVERS

Three Rivers was recently awarded \$6,000 to assist in outdoor weather strategies to help small businesses successfully navigate the winter ahead and prevent the spread of COVID-19, the Small Business Association of Michigan partnered with the Michigan Department of Labor and Economic Opportunity (LEO) to administer at least \$3 million in weatherization grants to assist qualified small businesses with expanding outdoor capacity during the cold weather months.

Three Rivers will use the grant funds to purchase multiple outdoor heaters and outdoor furniture to create COVID safe space over the coming months.

**TRDDA OFFICE**  
57 N. MAIN ST  
THREE RIVERS  
269-535-5145  
M-F 9AM-5PM

# CHRISTMAS AROUND TOWN RECAP

Many thanks to the Promotions Committee for thinking outside the box and hosting a COVID safe - Christmas Around Town. The festivities kicked off on Friday evening with a facebook live feature of the traditional tree lighting, and reading of Twas' the Night Before Christmas by our very own City Commissioner, Clayton Lyczynski. Also, very special thanks to the Three Rivers Public Library, the Three Rivers Artists Guild,



and the art students at Three Rivers High School for putting together our first annual Storybook Stroll on Main Street. What a great way to get in the holiday spirit and COVID safe!! The story, Snowmen at Christmas, will remain in the storefront windows through the end of the year so be sure to check it out if you have not done so already.

## HELP YOUR LOCAL BUSINESSES



### BUY LOCAL

Even with our favorite restaurants closed, you can still support local businesses by purchasing gift cards, ordering take out, or checking out local business websites.



### BE FLEXIBLE

Everyone is feeling Covid burnout. We're all feeling very stressed so please take a breath when you're in a long line and wearing a mask. Please check your favorite local shops as their hours may change.



### BE GENEROUS

Despite not being able to eat in, the wait staff still need tips to function. Please consider a tip in your next take out order purchase.

## CALL TO ACTION TR DDA Needs you

DO YOU HAVE MARKETING OR  
SALES EXPERIENCE?

DO YOU WANT TO MAKE AN  
IMPACTFUL DIFFERENCE IN  
YOUR COMMUNITY?

IF YES THEN CONTACT  
TRICIA MEYER AT

269-535-5145 OR

THREERIVERSDDA@GMAIL.  
COM

FOR MORE INFO



# East Alley

If you haven't been downtown recently, you may not have noticed that there is an awesome sign displayed in front of the newly developed East Alley. A big thank you to Rob Vander Giessen-Reitsma and Colin Monroe for the design complementing our historic architecture.

And thank you to Mike Hogoboom who has been a leading force in the development of the East Alley. Despite the cold, we hope you will take a walk and check out the new sign and art at the Three Rivers East Alley.

## MEET YOUR BOARD MEMBER!

### JOHN 'CHARLIE' WOLGAMOOD

John "Charlie" Wolgamood has been on the board since 2017.

Charlie is a resident of Three Rivers, is employed at Twin County Probation Center, and is an owner of a newly renovated building downtown. He has a Master's degree in Education.

Charlie has four grown children and one grown cat. He enjoys kayaking, fishing, gardening, and live music.

Charlie volunteers multiple ways in our Downtown such as HarmonyFest chair, the Peeler Street bridge art project, and overseeing community



service volunteers with snow removal and winter decorations. Be sure to wish him a Merry Christmas if you pass by him Downtown - he loves Christmas!!!

## UPCOMING EVENTS

# 2020-2021

Midnight on Main 2020 is canceled.

See you next year! Mask Up! Stay Healthy and Safe, and we'll see you in 2021!

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